

## How the Capital Campaign Operates

### **Q: What is the difference between an Annual Fund Drive and a Capital Campaign?**

The Annual Fund Drive is held regularly every year to secure pledges of financial support to fund all of the ministries and programs of the church. Your pledge funds our staff, our programs (like Religious Education, Music, and Worship), and all our operating expenses including utilities and routine building maintenance.

Capital Campaigns happen infrequently and are intended to raise a large sum of money over several years for the purposes of funding a (one time) major project.

### **Q: How does one decide between giving to the Annual Fund Drive and planning to give to the Capital Campaign for the Building Project?**

The Annual Fund Drive comes first! It would not be helpful to reduce annual giving in order to save money to go to the building project. A church cannot undertake a building project if it is unable to support its programs and staff. We need to ensure that we have the best programming possible happening in our space.

Generally speaking, it is assumed that people will at least hold their giving to the Annual Fund Drive steady during the building project.

### **Q: When will my donation to the Capital Campaign be needed?**

Pledges for the Capital Campaign will be solicited at the same time as pledges for the 2018 Annual Fund, in February and March, 2018. Capital Campaign pledges may be paid off over three years.

### **Q: How will it benefit the church if I am able to pay off my Capital Campaign pledge earlier?**

Fulfilling your pledge earlier will reduce the amount the church will need to borrow as a construction loan, thus saving the church interest and allowing more of your pledge to go toward improving our space.

### **Q: I wish to contribute to the Capital Fund in 2017 so I can use it as a charitable deduction on our 2017 income taxes. How do I do this?**

Write a check payable to The Community Church of Chapel Hill and put "Capital Fund" in the comment line. Then, mail the check to Andrea Sordean-Mintzer, C3HUU Congregational Administer, 106 Purefoy Road, Chapel Hill, NC 2714, or put it into the Sunday collection basket.

### **Q. What will donations be used for in 2017 and to whom should I talk?**

You may discuss the uses for 2017 donations with Ivy Brezina, one of the Co-Chairs of the Capital Campaign Task Force, who will be happy to assist you. Her email contact is [ivy.brezina@yahoo.com](mailto:ivy.brezina@yahoo.com) or phone [415-663-8703](tel:415-663-8703).