

Arosa Care Team Introduction to Community Church of Chapel Hill

Wednesday, March 24, 2021 @ 1:30PM

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### We Appreciate You

Thank you to the Community Church of Chapel Hill for hosting us today. We are impressed with your forward thinking and planning for each of your future's as you age in community. We would be honored to support you in providing quality and compassionate care to you and/or your family member.

### **Tell Us About You!**

- 1. What concerns do you have about your future and future planning as you age in community?
- 2. Is your goal to stay in your home for as long as possible with care or establish yourself in a community while you are still healthy and can make decisions for yourself?
- 3. Do you want support managing and coordinating care for yourself or your loved one?

### Company Overview

For more than 20 years, we have supported families in the Triangle through the hospital to home transition, in home support needs and the aging-in community-safely journey.



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### **Care Services**

Team-Based, Integrated Home Care *That's Care, Elevated* 



#### **Care Management**

Care Management, also known as geriatric care management, offers a holistic approach to care for older adults. Arosa Care Managers tap into key knowledge areas to work in concert with each client's family and advisors to develop a plan that affords a sense of stability, clarity, and peace of mind.

#### Caregiving

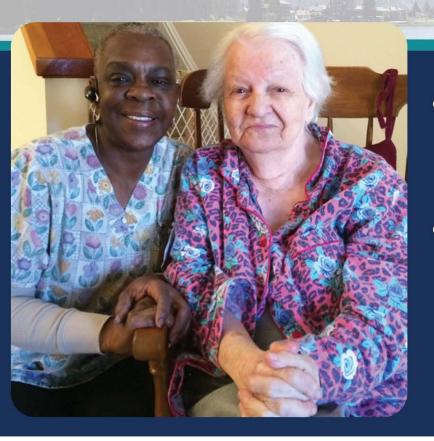
Caring for a loved one can be demanding and draining as challenges presented by the aging process increase. We help our client's family members reclaim their roles as a daughter, son, wife, husband, or relative, once again. Arosa employs a compassionate caregiving team, who work with individuals facing medical, physical, psychiatric or developmental challenges and find themselves in need of care and support to maximize their quality of life.



At Arosa, we firmly believe that integrated care management and home care delivered by teams of care professionals leads to higher satisfaction for our clients and our teammates.

Our Care Managers ensure that each client we serve has a tailored plan for overcoming the aging journey's toughest peaks, and our Caregivers implement those care plans with dedication and compassion.

### **Our Mission**



- Attract, train, retain and treasure the best care professionals
- Create superior
  models of care that
  serve the greatest
  number of clients

### Our Values

- Be ambitious, while humble and grateful
- Walk a mile to build relationships
- Push ahead together. Do not be held back by fear

#### The Arosa Grant Circle

In April 2020, we launched the Arosa Grant Circle, an emergency assistance fund, to help our team members today and during future times of need. Eligible team members who are struggling financially because of an emergency can request up to \$1,000. If approved, funds will be provided in one to two business days in order to provide quick relief from stress and hardship. Funds to sustain the Arosa Grant Circle come from donations from the Arosa community.

## **Key Public Initiatives**

#### Stability Pay + PayActiv

During the peak of the Covid-19 pandemic, Arosa provided nearly \$1 million in stability pay for its caregivers and office teammates. This ensured that individuals with variable pay were able to maintain pre-pandemic earnings through mid-June.

The volatility experienced during this time led Arosa to partner with PayActiv in January 2021. With this partnership, Arosa teammates can access a portion of earned wages in advance of pay day.









#### **CECA**

CECA stands for CElebrating CAregivers but for Arosa it means CElebrating CAre professionals. Through this program, Arosa will continuously collect nominations and each month a committee will select a teammate who has gone above and beyond for a \$250 award. The nominator will also receive \$50 for recognizing others for their good works.

#### **World Gratitude Day**

Each year on September 21st, Arosa celebrates its culture of gratitude via public appreciation of its care professionals. In past years this has included: surprise limo rides to and from a client's home for a scheduled shift, curated gift baskets and food deliveries, and an all-expenses paid cruise.

















### **Our Partnerships**



We seek to collaborate with organizations helping to raise the quality of care, build new models, and support more families.





### Media Coverage Recent Press



Company and industry interview



"Local Home Care Nurses Available as Coronavirus Spreads"



Office and industry interview



"Largest Integrated Care Management & Home Care Company Unites Under One Brand"

yahoo!finance

"The Senior Care Super Group"



"Caregiver Stayed by 94-Year-Old Man's Side During Pandemic"



"Caregiver Finds Joy in Helping Others During the Pandemic"

UNION LEADER

"High-tech Holiday Check-ins with Older Loved Ones Recommended"

# Questions?





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